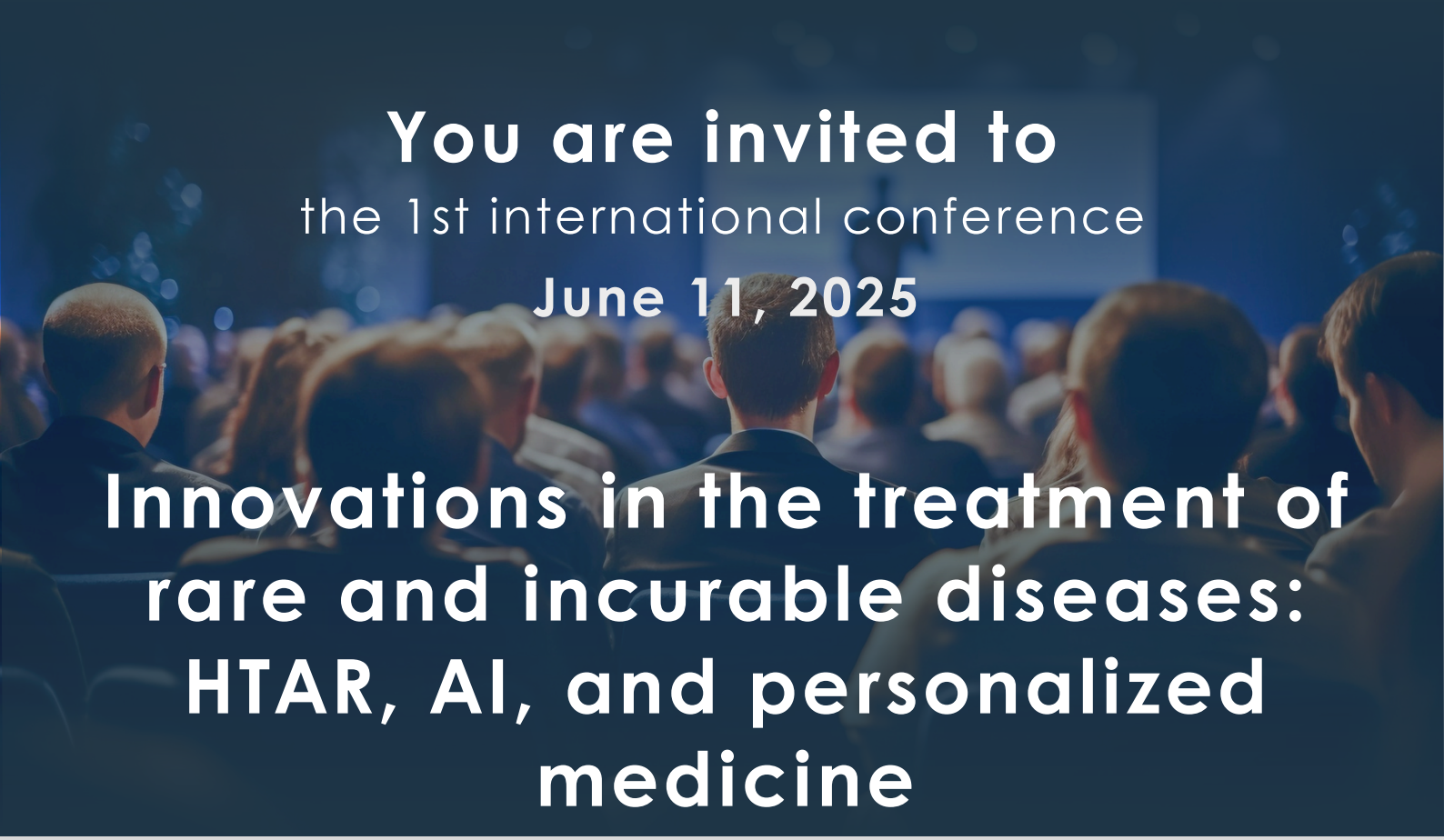

You are invited to

the 1st international conference

June 11, 2025

Innovations in the treatment of rare and incurable diseases: HTAR, AI, and personalized medicine

Hotel Westin, ballroom Panorama, Zagreb

registration 09:00 - 09:30
conference starts at 9:30

Don't miss the opportunity to learn about the latest trends and opportunities in the pharmaceutical industry! 2025. marks a turning point with a focus on AI, innovation, and new jobs.
Stay informed and ahead of the competition, because knowledge opens the door to growth and success in healthcare and entrepreneurship.

Register via QR code or confirm your attendance by email at marija.popovski@proqlea.com or by phone at +385 99 501 6113.

Host: Ms. Doris Pinčić

Organizer proqlea | www.proqlea.com

PROGRAM

Innovations in the treatment of rare and incurable diseases: HTAR, AI, and personalized medicine

June 11, 2025

09:00 | Registration
09:30 | Official opening
09:45 | **Presentation**: **Cesáreo GOYANES-DURÁN**: A rare case ahead of its time: Angelman syndrome as a model for HTAR implementation
10:00 | **First panel discussion: EU and regional perspective**

1. Prof. **Dragan PRIMORAC**, President of ISABS and International regenerative medicine experts society, President of the Croatian society for human genetics and the Croatian society for personalized (precision) medicine
2. **Cesáreo GOYANES-DURÁN**, Angelman syndrome patient advocate, Principal M&A Consultant, Pharma
3. Prof. dr. **Pavle ANDJUS**, Professor of physiology and neurobiology, University of Belgrade, Head of neurobiology research lab, key researcher in neurodegenerative disease diagnostics, chief innovator at dAIgnostics
4. **Lejla POCK,** CEO of Human technology Styria GmbH, leading human technology cluster in Austria

10:40 | Q&A
10:55 | **Presentation**: **Andrew G. BAKER**, Ph.D., research associate, Department of chemical engineering and biotechnology and pharmacology, University of Cambridge: Precision banoprobes and the future of personalized medicine
11:10 | Coffee break and networking
11:30 | **Presentation**: Prof. dr. sc. **Gordan LAUC,** Founder and CEO of Genos: Entrepreneurship in science: Genos as a case of economic success

The conference is part of the **Kindness is medicine** initiative

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11:45 | **Second panel discussion: Croatian perspective**

1. Prof. dr. sc. **Stjepko PLEŠTINA,** internist, oncology subspecialist, Head of the oncology clinic KBC Zagreb, full professor at the University of Zagreb School of medicine
2. **Sara BAJLO**, M.Sc. in economics, president of the Croatian alliance for rare diseases, patient rights activist
3. Prof**. Mirjana HUIĆ**, HTA expert, director of HTA/EBM Center
4. **Antonija ŠIMUNKOVIĆ**, founder and manager of the Liver rare diseases foundation
5. **Josipa LJUBIČIĆ**, CEO of Proqlea, GxP compliance and strategic development expert in the pharmaceutical industry

12:25 | Q&A

12:40 | **Presentation**: **Marija Jasna BAŠIĆ**, mag. pharm. et biochem., director of Monocytes d.o.o.: Innovations in clinical trials from a monitoring perspective

12:55 | Closing remarks: Key messages and next steps

13:05 | Conference closing

13:20 | Reception and networking

June 12, 2025

10:00 - 12:00 Visit to BIOCentre

- Tour of BIOCentre
- Presentation of the company Genos
- Networking opportunity

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